



Promoting the Local Offer

What have we done?



Our 2016 consultation has highlighted a need for us to increase our work on raising awareness of the Local Offer.

To ensure we do this in the most effective way we have also reviewed the way in which the Local Offer has been promoted in the past.

Past Promotion

2007 onwards: Participation events with parents and young people.

2008: Involvement workshops took place including the review of approaches and presentation of [Does Anyone Listen Anyway](#) report in June 2008.

2009: the production and distribution of [Listen to Me booklets](#).

March 2009: the production and distribution of [You Said We Did](#) booklet.

September 2009: the production and distribution to all [schools](#) and [parents](#) with a child with a statement of educational need of [Our Promise](#), Charter for Disabled Children 2009-2012.

2009-2012: Participation consultation evenings for parents three times a year.

2009: [York Partnership Charter for Disabled Children](#) produced.

2012: [CYC Charter for Disabled Children 2013-2016](#) produced.

February 2012: The Local Offer booklet Starting Primary school was published following detailed engagement with parents over 2011 and distributed to every school, early years settings, parent forum and professionals.

May 2012: The Local Offer booklet Making Life Easier was published and distributed. ([Parental feedback](#).)



November 2012: The Local Offer booklet What's Next: Moving on from school was published and distributed.

March 2013: The Local Offer booklet Starting Secondary School was published and distributed.

Feedback on booklets: [JRHT](#) and [CANDI](#)

August 2013: Work began on transitioning to the Local Offer website.

October 2013: A series of workshops were held in schools with SENCOs to deliver information on the Local Offer.

Presentations made to [parents](#), [parents support group](#), [parent carers forum](#) and [professionals](#).

[Leaflets](#) distributed to parents through the Early Support Co-ordinators.

May 2014: Consultation at the [Integrated Services Conference](#) ([pictures](#)).

January 2015: Parental feedback on EHCP reviews. – [parent 1](#), [parent 2](#) and [young people](#) feedback.

March 2015: Consultation with [children](#) and parents on how to make reviews child and family focused

Building the Local Offer Feedback: [2014](#) and [2015](#).

2016 Consultation

[Survey monkey](#)

The Survey monkey:

- Promoted on the Local Offer site
- Tweeted by FIS
- Included in the FIS+ June newsletter
- Included in the Hob Moor Oaks June newsletter
- Included in the Applefields June newsletter
- Included in the Hearing Impairment team June newsletter
- Included in the York Carers Centre June newsletter, emailed to parents and posted on their FB page
- Promoted at each of the consultation meetings listed below
- Emailed to YADDA in June
- Emailed to Visual Impairment team in June

A number of meetings have been held to raise awareness of and to gain feedback on the Local Offer.

Group name	Date attended
Volunteer Parent mentors	Meeting 10th June 2016
ADHD parent support group	Meeting on 17th June 2016
Autism parent support group	Meeting on 9th June 2016
YPCF – York Parent Carer Forum	Meeting on 28th June 2016
York Inspirational Kids	Meeting 30th June 2016
Hearing Impairment	Meeting on 24th June 2016.
Child Development Centre	Meeting on 7 th June 2016

Integrated Services Conference: 21st July 2016



Feedback gathered on the Local Offer.

Suggestions for places to promote the Local Offer:

- Libraries
- Shine magazine
- School SEN information

Integrated Services Conference: 8th November 2016

Changes to the Local Offer were promoted to the conference.

FIS reported:

After the conference on Tuesday we have had nearly 20 applications and/or renewals for myFIS+ and the max card. Well done in spreading the word!

Volunteer Parent Supporter Role

We are currently recruiting and training to develop this role following consultation with Parents. Volunteer Parent Supporters will attend parent support groups and hold drop in sessions for parents, using the Local Offer to signpost and suggest support services.

Leaflet Design and Distribution

An updated leaflet to promote the Local Offer is being designed for promoting the Local Offer and the Parent Support role.

The leaflet will be distributed to:

- Early Support Coordinators
- City of York Portage team
- The Child Development Centre
- Children's Centres
- Specialist Teaching Teams
- Parent Carer Support groups
- Libraries
- Schools – for newsletters

We are working to increase the number of parent's stories listed on the Local Offer along with further changes suggested during our consultation process.

September 2016: [You Said We Did](#).

